

PRIVACY STATEMENT

1. Scope of this Privacy Statement

This Privacy Statement describes the types of personal information reindeer (“We,” “us,” or “our”) collects through reindeer.tech (collectively, the “Site”), and how we collect, use, and share that information. This Privacy Statement does not govern our collection of personal information through any website or other means, other than through the Site.

By using the Site, you explicitly accept, without limitation or qualification, our practices surrounding the collection, use, and sharing of personal information provided by you in the manner described in this Privacy Statement. If you do not agree with the terms of this Privacy Statement, please do not access, browse, or use the Site.

2. Personal Information We Collect

A. Information You Give Us

You do not have to give us any personal information to browse the Site. However, you may be asked to provide personal information to submit or request information from us, or to use the services offered through the Site. Upon registration, we collect information such as your name, postal address, e-mail address, and telephone number. Once you provide us with personal information about you, you are no longer anonymous to us.

B. Automated Information Collection

We may collect certain information about your use of the Site through the use of tracking technologies or by other passive means. This “passively collected” information includes, but is not limited to, the domain name of the website that allowed you to navigate to the Site, search engines used, the internet protocol (IP) address used, the length of time spent on the Site, the pages you looked at on the Site, other websites you visited before and after visiting the Site, the type of internet browser you have, the frequency of your visits to the Site, and other relevant statistics, including the following:

Log Information. When you access the Site, our servers automatically record information that your browser sends whenever you visit a website. These server logs may include information such as your web request, IP address, browser type, browser language, the date and time of your request, and one or more cookies (small text files containing a string of characters) that may uniquely identify your browser.

Cookies. When you visit or access the Site, we send one or more cookies (small text files containing a string of characters) to your computer that uniquely identifies your browser. We use cookies to improve the quality of the Site by storing user preferences and tracking user trends. Most web browsers accept cookies automatically. But you can configure not to do so

or to notify the user when a cookie is being sent. If you wish to disable cookies, refer to your browser help menu to learn how to disable cookies. Please note that if you disable cookies, you may not be able to use some customized features available through the Site.

Web Beacons. Web beacons (also known as “pixel tags” or “clear GIFs”) are 1 × 1 single-pixel graphics that allow us to count the number of users who have visited or accessed the Site and to recognize users by accessing our cookies. We may employ web beacons to facilitate Site administration and navigation, to track the actions of users of the Site, to compile aggregate statistics about Site usage and response rates, and to provide an enhanced online experience for visitors to the Site. We may also include web beacons in HTML-formatted e-mail messages that we send to determine which e-mail messages were opened.

Do Not Track. We do not respond to web browser “do not track” signals or other mechanisms that provide consumers the ability to exercise choice regarding the collection of personal information about an individual consumer’s online activities over time and across third-party web sites or online services.

Third Party Tracking. We do not allow third parties to collect personal information about your online activities over time and across different websites when you use the Site.

3. How We Use Personal Information

Personal information collected through the Site may be used by us and its affiliates for purposes of:

- A. Creating and storing a user profile for you;
- B. To fulfill service requests;
- C. To notify you regarding the status of service requests;
- D. Sending you marketing materials;
- E. Responding to your questions;
- F. Contacting you, whether by email, postal mail, or telephone with information about the Site or our services;
- G. For such purposes as you may authorize at the time you submit the information;
- H. Auditing, research, and analysis to maintain, protect, and improve the Site and our services;
- I. Ensuring the technical functions of our network;
- J. Improving and customizing the content and layout of the Site;
- K. Developing new products and services; or
- L. Compiling personal information and other information collected through the Site on an aggregate basis.

4. Personal Information We Share

We do not sell, rent, trade, or otherwise share personal information collected through the Site, except as described below:

- A. **Subsidiaries and Affiliates.** We may share personal information with our subsidiaries and affiliates for the purposes for which you provided the information or as reasonably necessary for our internal administrative and business purposes.
- B. **Service Providers.** We work with third parties that provide services on our behalf. Such services may include cloud computing/service providers, telecommunications providers, expense management services, website hosting, marketing, and website usage analytics. We may share personal information and non-personal information with these third parties for the purpose of enabling them to provide these services.
- C. **To procure products and services for you.** In order to procure products and services specifically requested by you from third parties as part of our services, we may provide, as necessary, your personal information, such as your name, email address, password, and personal preferences. We share this information only as necessary and required to process your procurement request on your behalf. We may also share personal information with your employer and/or team, in connection with co-working or workflow procedure. Please note that we do not take any responsibility for use or disclosure of any such information by these product and service providers or your employer and/or team, whose use of such information is governed by their own separate privacy policies. If you are concerned about the manner in which these product, service providers, your employer and/or team use or disclose your personal information, you should review their privacy policies prior to such use.
- D. **Consent.** We may share personal information in accordance with any consent you provide.
- E. **Required by Law.** We may disclose personal information or any information collected through the Site if we are required to do so by law or pursuant to legal process, in response to a request from government officials or law enforcement authorities, or as necessary or appropriate in connection with an investigation of illegal activity.
- F. **Certain Transactions.** We may disclose or transfer personal information or any information collected through the Site to third parties who acquire all or a portion of our business, whether such acquisition is by way of merger, consolidation, or purchase of all or a portion of our assets, or in connection with any bankruptcy or reorganization proceeding brought by or against us.

5. Aggregate Information

We may compile personal information and other information collected through the Site on an aggregate basis. This information may include, without limitation, the number of users who

have registered for the Site, demographic information about users of the Site, and individual purchase preferences. Such aggregate information does not identify you individually. We may use aggregate information and share aggregate information with third parties for any of the purposes specified in this Privacy Statement, and for any other lawful purpose.

6. Your Choices

- A. Information You Provide : You can always choose whether or not to provide information on the Site. However, if you choose not to disclose certain information, you may not be able to register as a user of the Site, which may limit your access to certain portions of the Site or our services.
- B. Communications From Us : If at any time you decide that you no longer wish to receive notices from us regarding the Site, you may indicate this preference by contacting us at press@reindeer.tech .

7. Information Storage and Security

We employ reasonable security precautions to protect personal information about you. The Site is operated from an environment with integrated security measures to help protect against the loss, misuse, and alteration of personal information provided on or through the Site. These security measures include Secure Socket Layer (SSL) technology data transmission. However, no method of transmitting or storing data is completely secure. As a result, although we strive to protect personal information about you, we cannot guarantee the security of any information you transmit to us through or in connection with the Site. If you have reason to believe that personal information is no longer secure, please notify us immediately by contacting us at press@reindeer.tech .

8. A Special Note about Children

Children are not eligible to use the Site, and we ask that minors (children under the age of 16) not submit any personal information to us. If you are a minor, you can use the Site only in conjunction with your parents or guardians.

9. External Links

The Site may contain links to various websites that we do not control. When you click on one of these links, you will no longer be transacting business through the Site. Third party websites maintain their own privacy policies, and we do not exercise any control over any of the third

party websites that may be linked to the Site. If you visit a website that is linked to the Site, you should consult that website's privacy policy before providing any personal information. Please be aware that we are not responsible for the privacy practices of such other websites, and we are not liable for their misuse of personal information about you.

10. Cross-border data transfers

We may redundantly store information such as personal information in data centers around the world for the purpose of avoiding the risk of data loss due to disasters etc. and optimizing access speed of data. Also, the main information processing base is in Japan. We assume that you agree to export personal information of EU citizens whose information transfer to the outside of the EU region is restricted based on GDPR to a data center such as Japan.

11. Updates to this Privacy Statement

We may change or update the Site or any of our policies and procedures without prior notice. We will indicate via the "Last Updated" legend at the bottom of this Privacy Statement when it was most recently updated. Your continued use of the Site signifies your continued assent to the terms of this Privacy Statement, as updated or amended at that time.

12. Questions Regarding this Privacy Statement

If you have any questions or comments regarding this Privacy Statement, please send us an email at press@reindeer.tech.

This Privacy Policy is effective as of May 1, 2018.

Last Updated: May 1, 2018.

Data protection officer : Shintaro Hara